

PRINTING AND FINISH OPPORTUNITIES

Massilly is offering a wide range of innovative printing techniques to help express your brand with originality and impact; and to enhance the consumer value perception of your products. Some of these opportunities are shown hereafter on existing products.

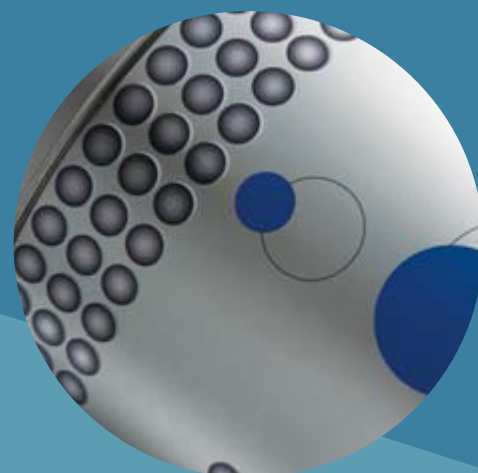
Nethertheless, Massilly is closely working with printing and varnish suppliers to bring you/a wider array of printing and finish options.

Contact us to see together how we can support your boundless imagination.



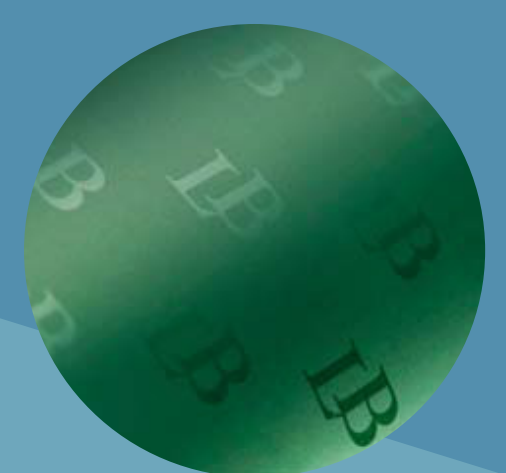
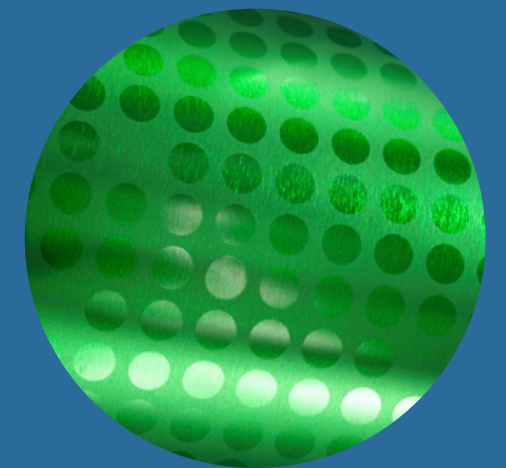
METALLIC EFFECT

for vintage or fancy finishing (gold, silver...)



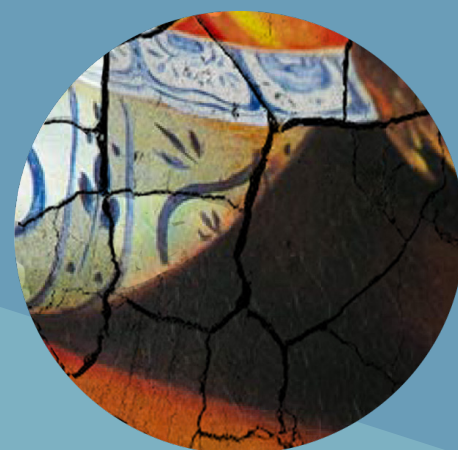
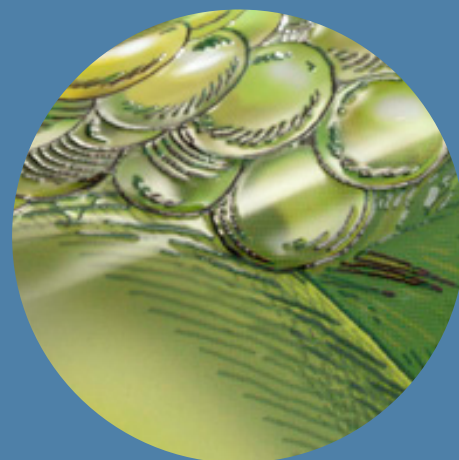
MATTE EFFECT

on full or selected area with a large range of shininess and contrasting level



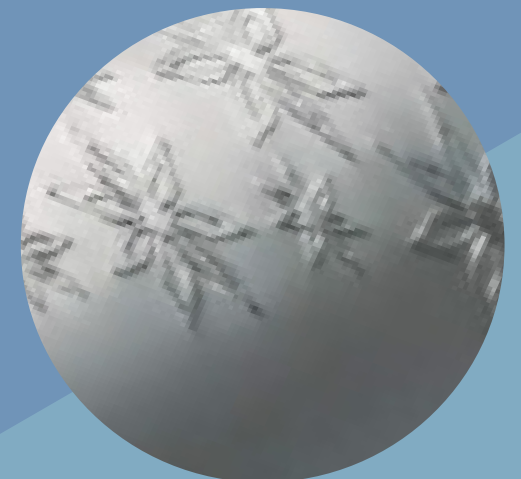
TACTILE FEELING

with texturing/puff inks, cracked paint effect...



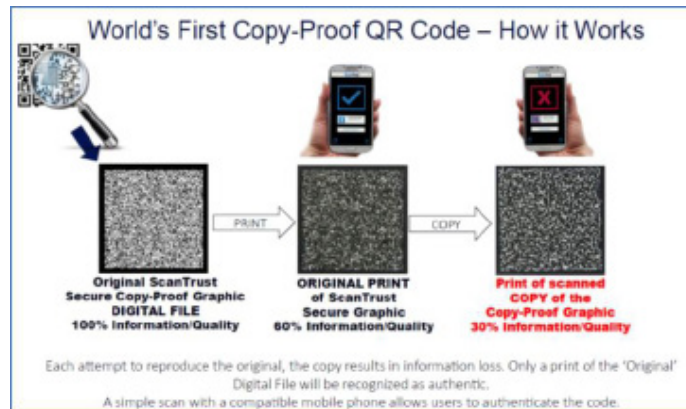
EMBOSSING

in varying degrees



CODES PRINTING OPTIONS FOR ANTI COUNTERFEITING, TRACKING AND/OR CUSTOMER ENGAGEMENT

- 1 Print ScanTrust® System, first copy-proof QR code to secure your product from counterfeiters, Track supply chain integrity and even interact with customers.



- 2 Use inkjet printing to mark packaging with incremental code or short text, for enhanced tracking or customer activation campaigns. UV inks available.